

Amy Devine. Design and communications professional experienced in brand identity, strategic planning, copywriting, and project management. Inspired to create authentic, relevant solutions that are effective and outcome driven. Described as intelligent, creative, collaborative, trusted.

2003-PRESENT **Amy Devine Graphic Design and Communication**

CONTACT:
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PORTFOLIO:
amydevine.com

Conceive and execute brand identities as well as project-specific solutions for new and existing businesses, educational institutions, and not-for-profits. Consistently serve in a multi-disciplined capacity (designer, illustrator, writer, marketing strategist, production coordinator) on any given project. Excellent communication, intelligent and compelling design solutions, responsible facilitation, and a good sense of humor have been key to expanding my business locally and nationwide.

2001-2003 **Strong Investments**

GRAPHIC DESIGNER / MENOMONEE FALLS, WI

Collaborated with marketing strategists, writers, photographers, production teams, and vendors to develop a full range of marketing campaigns and fulfillment materials for a portfolio of investment products and programs. Designed and coordinated quarterly magazine for high-end customer base, quarterly newsletter, and special event invitations. Led presentations to executive team, developed and maintained corporate graphic standards, oversaw all aspects of concurrent projects, mentored junior designers.

1992-1999 **Speak Inc.**

PRESIDENT & CO-FOUNDER / CHICAGO, IL & MADISON, WI

Established Speak Inc. to create and manufacture two original product lines. Merchandise sold nationally and abroad through a network of wholesale and retail channels. The first product line, *Women Fly*, was conceived to generate awareness for the achievements of women aviators and provide strong role models for women of all ages. Products (t-shirts, caps, mugs, patches, and tote bags) featured commanding graphics and historical abstracts. The second line, *Dream On Dolores*, celebrated the beauty of everyday experiences through a series of handmade pillowcases imprinted with poetic words and imagery. In 1999, my partner and I prepared a thorough analysis of our business and negotiated the sale of both product lines within four months.

1992-1996 **VIA International**

GRAPHIC DESIGNER & CONSULTANT / CHICAGO, IL

Designed, coordinated and produced fulfillment materials in conjunction with a team of change management consultants. Clients included Hewlett Packard, Baxter, and Ameritech. Partnered with colleagues and clientele to develop innovative short-term programs to ease transformation and foster growth in the corporate environ.

1990-1992 **ComCorp, Inc.**

SENIOR DESIGN ASSOCIATE / CHICAGO, IL

Created design and messaging solutions, concept to final production, for major corporations, not-for-profits, small start-ups, and real estate developers. Cultivated customer relationships, drafted proposals, managed schedule/budget requirements, sourced media, provided art direction for colleagues and contracted vendors.

1987-1990 **Hayward Blake + Company**

GRAPHIC DESIGNER / EVANSTON, IL

Developed comprehensive design programs for business clients, not-for profits, arts, and higher education. Projects included graphic identities, signage system, program catalogues for Medill School of Journalism (Northwestern University), and publication design of bi-monthly magazine (Chicago Times).

Education

Columbia College, Chicago / BA WITH HONORS

AFS exchange student / ONE YEAR ABROAD, NORWAY

Extensive travel